

Selena E. Ortiz, Ph.D., MPH
Curriculum Vitae

604N Donald H. Ford Building
The Pennsylvania State University
University Park PA 16802

Phone (814) 863-8041
Email seortiz@psu.edu

ACADEMIC POSITIONS

Assistant Professor, Health Policy and Administration, Demography and Public Policy
The Pennsylvania State University
State College, PA
2015 – Present

Faculty Affiliate
The Rock Ethics Institute, PSU
Center for Health Care and Policy Research, PSU
Population Research Institute, PSU

POST-DOCTORAL FELLOWSHIPS

Health and Society Scholar, The Robert Wood Johnson Foundation
Harvard Center for Population and Development Studies
Harvard University, Cambridge, MA
2013 – 2015

Non-Resident Fellow, Ash Center for Democratic Governance and Innovation
Harvard Kennedy School of Government
Harvard University, Cambridge, MA
2014 – 2015

EDUCATION

Ph.D., Health Policy and Management
UCLA Fielding School of Public Health
The University of California Los Angeles

MPH, Health Policy and Management
Mel and Enid Zuckerman College of Public Health
The University of Arizona

B.A., Sociology
The University of California Berkeley

PUBLICATIONS

Peer-Reviewed Manuscripts

Bobbie L. Johannes¹ & **Selena E. Ortiz**. How Facebook is used to Promote ENDS Products near Four Big 10 Universities: A Qualitative Analysis. Forthcoming. *Journal of American College Health*.

Selena E. Ortiz, Ashton Verdery, & Jonathan Daw. Racial/Ethnic and Prior Willingness Disparities in Potential Living Kidney Donors' Self-Assessed Responses to Advancing American Kidney Health Regulation. *BMC Public Health*, 2021, 20(1971): 1-11.

Gary J. Adler, Jr., **Selena E. Ortiz**, Eric Plutzer, Damon Mayrl, & Rebecca Sager. Religion at the Frontline: How Religion Influenced the Response of Local Government Officials to the COVID-19 Pandemic. *Sociology of Religion*, 2021. <https://doi.org/10.1093/socrel/srab029>

Selena E. Ortiz, Joel E. Segel, & Linh Tran¹. Health Savings Plans and Disparities in Access to Care by Race and Ethnicity. *American Journal of Preventive Medicine*, 2021, 61(2): 149-310.

Selena E. Ortiz, Gary J. Adler, Jr., & Bobbie L. Johannes¹. Economic Elites and Support for Housing Affordability Policy: How a Housing-Health Belief Matters. *Political Behavior*. 2020. <https://doi.org/10.1007/s11109-020-09623-4>

Lisa M. Lee, **Selena E. Ortiz**, Gregory Pavela, & Bruce Jennings. Public Health Code of Ethics: Deliberative Decision Making and Reflective Practice. *American Journal of Public Health*, 2020, 110(4): 489-491.

Selena E. Ortiz. Making (and Framing) the Connection between Housing Affordability and Health. *American Journal of Public Health*, 2019, 109(9): 1168-1169.

Joel E. Segel, **Selena E. Ortiz**, Bethany Shaw, Mark Stephens, & Dennis P. Scanlon. Becoming a Learning Health System: A Case Study of the Process of Identifying and Designing an Intervention. *Management in Healthcare*, 2019, 3(4): 302-316.

Selena E. Ortiz & Meredith B. Rosenthal. Medical Marketing, Trust, and the Patient-Physician Relationship. *JAMA*, 2019, 321(1): 40-41.

Selena E. Ortiz & Bobbie L. Johannes¹. Building the Case for Housing Policy: Understanding Public Beliefs about Housing Affordability as a Key Social Determinant of Health. *Social Science & Medicine: Population Health*, 2018. 6: 63-71.

Jessica A. Williams & **Selena E. Ortiz**. Knowledge of Preventive Coverage under the ACA. *PLoS One*, 2017, 12(12): 1-14.

Selena E. Ortiz, Ichiro Kawachi, & Angie M. Boyce. Bariatric Surgery: A Population Health Perspective. *Health*, 2016, DOI: 10.1177/1363459316660858.

¹ Student co-author

Selena E. Ortiz, Frederick J. Zimmerman, & Gary J. Adler, Jr. Increasing Public Support for Food-Industry Related, Obesity Prevention Policies: The Role of a Taste-Engineering Frame and Contextualized Values. *Social Science & Medicine*, 2016, *156*: 142-153

Selena E. Ortiz, Debra J. Perez, & Ninez A. Ponce. The Quality of Diabetes Management Among Mexican Adults in California: Does Generational Status Matter? *Medical Care*, 2015, *53(9)*: 792-799

Selena E. Ortiz, Frederick J. Zimmerman, & Franklin D. Gilliam, Jr. Weighing In: The Taste-Engineering Frame in Obesity Expert Discourse. *American Journal of Public Health*, 2015, *105(3)*: 554-559.

Selena E. Ortiz & Frederick J. Zimmerman. Race/Ethnicity and the Relationship between Homeownership and Health. *American Journal of Public Health*, 2013, *103(4)*: e122 – e129.

Frederick J. Zimmerman, **Selena E. Ortiz**, Dimitri Christakis, & Dana Elkun. The Value of Social-Cognitive Theory to Reducing Preschool TV: A Pilot Randomized Trial. *Preventive Medicine*, 2012, *54(3-4)*: 212 – 218.

Cecilia B. Rosales, Kathryn Coe, **Selena E. Ortiz**, Grace Gámez, & Nancy Stroupe. Social Justice, Health and Human Rights Education: Challenges and Opportunities in Schools of Public Health. *Public Health Reports*, 2012, *127(1)*: 126 – 130.

Manuscripts under Review

Selena E. Ortiz, Christopher Seto¹, & C. Daryl Cameron. Perspective-Taking, Moral Inclusion, and Support for Inclusive COVID-19 Policies.

Bobbie L. Johannes, Saman Naz¹, **Selena E. Ortiz**, Oliver Wilson, & Patricia Y. Miranda-Hartsuff. Medicaid expansion reduces cost-related barriers to care among low-income adults without healthcare coverage: A difference-in-differences analysis of BRFSS data from 2009-2012 and 2016-2019.

Bobbie L. Johannes¹ & **Selena E. Ortiz**. The viral spread of COVID-19 misinformation within the Twitter vaping community: A qualitative analysis.

Books

McHale, S. M., King, V., Van Hook, J., & **Ortiz, S.E.** (Eds.). (Forthcoming). *Environmental Impacts on Families: Change, Challenge, and Adaptation*. New York: Springer

Technical Reports

American Public Health Association. Public Health Code of Ethics. 2019. Available at https://www.apha.org/-/media/files/pdf/membergroups/ethics/code_of_ethics.ashx?la=en&hash=3D6643946AE1DF9E

[F05334E7DF6AF89471FA14EC](https://doi.org/10.1186/1745-6216-10-14)

Selena E. Ortiz, Christy Trimmer, Amy Liebman, & Mary E. Miller. 2009. Border Crossing Deaths: A Public Health Crisis along the US-Mexico Border. American Public Health Association Policy Statement. APHA Policy No. 20092. Available at <http://www.apha.org/policies-and-advocacy/public-health-policy-statements/policy-database/2014/07/24/08/56/border-crossing-deaths-a-public-health-crisis-along-the-us-mexico-border>

Research Reports

Selena E. Ortiz, Gary J. Adler, & Eric Plutzer. 2020. How Pennsylvania's Municipalities and Local Officials Confront the Coronavirus: A Public Report. Available at https://democracy.psu.edu/covid_report

Ninez A. Ponce, Winston Tseng, Paul Ong, Yen Ling Shek, **Selena E. Ortiz**, & Melissa Gatchell. 2009. The State of Asian American, Native Hawaiian and Pacific Islander Health in California. A Report from the California Asian Pacific Islander Joint Legislative Caucus. UCLA Center for Health Policy Research. Available at <http://escholarship.org/uc/item/3s89c1cm>

Working Papers

Selena E. Ortiz, Anton Aluquin¹, & Christopher Seto¹. Public Beliefs about Covid-19 Racial/Ethnic Disparities: The Role of Social Media Misinformation and Verification.

Selena E. Ortiz and Christopher Seto¹. Voter Safety Concerns among Local Officials: How State's Accessibility of Mail-In Voting Prompted Local Action.

Christopher Seto¹ and **Selena E. Ortiz**. Religion, politics, and support for inclusive COVID-19 aid: The importance of social context.

Sarah Hohman¹, **Selena E. Ortiz**, and Christopher S. Hollenbeak. Cost-Effectiveness of Human Papillomavirus Virus Vaccinations for Reducing Cervical Cancer Rates in Rural Pennsylvania.

GRANTS – AWARDED

Co-Principal Investigator/Project Director 2020
Robert Wood Johnson Foundation
Policies for Action: Research on Housing Policies that Promote Equity
Amount: \$243,490.00
Project Title: *The Impact of Pittsburgh's Innovative Mobility Vouchers and Mobility Counseling Program on Racial and Economic Equity*

Principal Investigator 2020
The Population Research Institute
The Pennsylvania State University

Award Amount: \$3,000.00
Project Title: *Nationwide Local Officials COVID-19 Response Survey*

Co-Principal Investigator 2020
The Clinical and Translational Science Institute (CTSI): Bridges to Translation VI Award
The Pennsylvania State University
Amount: \$49,000.00
Project Title: *Scaling Evidence Based Interventions Within a Health System to Achieve Population Health Benefits*

Principal Investigator 2020
The Population Research Institute
The Pennsylvania State University
Award Amount: \$3,500.00
Project Title: *Pennsylvania Local Officials COVID-19 Response Survey*

Co-Investigator 2019
The Clinical and Translational Science Institute (CTSI): Bridges to Translation V Proposal
The Pennsylvania State University
Award Amount: \$235,000.00
Project Title: *A Pre-production Phase I Pilot: Multidisciplinary Collaboration as a Bridge to the Ethical Collection of Patient-level Data on Social Determinants of Health (SDoH)*

Principal Investigator 2018
Population Research Institute
The Pennsylvania State University
Award Amount: \$10,000.00
Project Title: *Examining the Impact of Medicaid's Supportive Housing Services on Health Outcomes and Health Utilization and Costs among Adults, Children, and Families*

Co-Investigator 2017
The Pennsylvania State University Strategic Planning Grant
Award Amount: \$250,000.00
Project Title: *On Campus Ambulatory Intensive Care To Improve Health and Wellness of Penn State Employees and Adult Beneficiaries with Chronic Illness*

Co-Investigator 2017
National Institute of Diabetes and Digestive and Kidney Diseases R01
Award Amount: \$1,204,932.00
Project Title: *Eliminating Disparities and Promoting Greater Utilization in Living Donor Kidney Transplantation (LDKT)*

Co-Principal Investigator 2017
General Education Integrative Studies Seed Grant
Office of General Education
The Pennsylvania State University
Award Amount: \$15,000.00

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Project Title: <i>Healthy People Healthy Society</i>	
Principal Investigator The FrameWorks Institute Award Amount: \$8,000.00 Project Title: <i>Measuring Public Opinion of the Affordable Housing Crisis: How Values and Explanatory Messages Increase Support of Housing Policies among Economic Elites and Policy Mobilizers</i>	2016
Principal Investigator The FrameWorks Institute Award Amount: \$8,000.00 Project Title: <i>Moving Public Support for Early Childhood Education: Do Frames Matter? A Case Study of Alamance County's Impact Alamance</i>	2016
Principal Investigator Robert Wood Johnson Foundation, Health and Society Scholars Seed Grant Award Amount: \$23,308.00 Project Title: <i>Emotion-Based Language used in Message Framing throughout Online Bariatric Surgery Advertising and Information Pages Targeting Adolescents</i>	2015
Co-Principal Investigator Robert Wood Johnson Foundation, Health and Society Scholars Seed Grant Award Amount: \$16,531.00 Project Title: <i>Perceptions of Prevention and Wellness during ACA Implementation</i>	2015

FELLOWSHIPS

The Pennsylvania State University Center for Energy Law and Policy Research Fellowship	2022
The University of California Los Angeles Graduate Division Dissertation Year Fellowship	2012
Agency for Healthcare Research and Quality (AHRQ) T32 Pre-Dissertation Fellowship	2012
The University of California Los Angeles Graduate Division Pre-Dissertation Fellowship	2011
The University of California Los Angeles Graduate Division Graduate Student Summer Mentorship Research Fellowship	2010

The University of California Los Angeles 2008 – 2009
Diversity Initiative for Graduate Study in the Social Sciences
Graduate Student Summer Fellowship

National Center of Minority Health and Health Disparities 2005 – 2007
Mel and Enid Zuckerman College of Public Health, The University of Arizona
Graduate Student Fellowship

AWARDS AND HONORS

Fran and Holly Soistman Faculty Development Award 2021
College of Health and Human Development, Penn State University

Nominee, 2013-2014 Dissertation of the Year Award 2014
AcademyHealth

Delta Omega 2008
National Public Health Honor Society, Alpha Nu Chapter

Hispanic Alumni Excellence Award 2007
Outstanding Graduate Student, The University of Arizona

Student Life Achievement Award 2007
Mel and Enid Zuckerman College of Public Health, The University of Arizona

Outstanding Thesis Award 2007
Mel and Enid Zuckerman College of Public Health, The University of Arizona

Peter W. Likins Inclusive Excellence Award 2007
Student Recipient Prize, The University of Arizona

INVITED TALKS

Support for Inclusive COVID-19 Policies: The Role of Empathy and Perspective-Taking 2021
Lerner Center for Public Health Promotion & Center for Policy Research at Syracuse
University/Population Research Institute at Penn State Fall Symposium
Virtual

*Public Awareness of the Association Between Housing Affordability & Health: The Key to Policy
Change?* 2020
SUNY Buffalo School of Public Health and Health Professions Seminar
Buffalo, NY

*Public Awareness of the Association Between Housing Affordability & Health: The Key to Policy
Change?* 2020
MANNA Housing Young Professionals Series

Washington, DC

Public Awareness of the Association between Housing Affordability & Health: The Key to Policy Change? 2018

Population Research Institute Seminar
University of Maryland
College Park, Maryland

Building the Case for Housing Policy: Understanding Public Beliefs about Housing Affordability As a Key Social Determinant of Health 2018

Brown School, Washington University in St. Louis
St. Louis, MO

Alumni Contributions to the Science of Health Disparities 2016

Robert Wood Johnson Foundation Health & Society Scholars (HSS) Annual Program Meeting – Plenary Speaker
New Orleans, LA

Reframing Child Health: What Will It Take to Make America Care? 2016

AcademyHealth National Child Health Policy Conference – Plenary Speaker
Washington, DC

Increasing Public Support of Obesity Prevention Policies: Using Strategic Frame Analysis to Identify Alternative Frames and Values 2015

Nutrition Resource Centre 2015 Forum – Plenary Speaker
Toronto, Canada

Using Strategic Framing Analysis to Increase Public Support for Policies that Target Obesity 2014

Harvard Program on the Global Demography of Aging Seminar
Harvard University, Cambridge, MA

CONFERENCE PRESENTATIONS

Investing in Democracy: Policies and Best Practices to Improve Population Health 2020

Interdisciplinary Association for Population Health Science Annual Meeting – Session Organizer & Moderator
Virtual Conference

Breaking the Silence: Local Voices in Public Health Policy 2020

American Public Health Association Annual Meeting & Expo – Poster Presentation
Virtual Conference

The Effect of Proposed Regulation to Decrease Financial Burden Associated with Living Donor Kidney Transplant on Potential Kidney Donor Willingness 2020

American Public Health Association Annual Meeting & Expo – Poster Presentation
Virtual Conference

<i>Patient-Centered Medical Homes and Rural Access to Preventive Care</i>	2020
American Public Health Association Annual Meeting & Expo – Oral Presentation Virtual Conference	
<i>Minding the Equity Gap: The Role of Health Accounts on Reducing Access to Care Disparities among Racial/Ethnic Minority Populations</i>	2019
American Public Health Association Annual Meeting & Expo – Oral Presentation Philadelphia, PA	
<i>Minding the Equity Gap: The Role of Health Accounts on Reducing Access to Care Disparities among Racial/Ethnic Minority Populations</i>	2019
Academy Health Annual Research Meeting Annual Meeting & Expo – Poster Presentation Washington, DC	
<i>Reasons to Donate: A Mixed-Methods Experimental Vignette Study of Willingness to Become a Living Kidney Donor</i>	2019
Population Association of America Annual Conference – Oral Presentation Austin, TX	
<i>Building the Case for Housing Policy: Understanding Public Beliefs about Housing Affordability As a Key Social Determinant of Health</i>	2018
American Public Health Association Annual Meeting & Expo – Poster Presentation San Diego, CA	
<i>Building the Case for Housing Policy: Understanding Public Beliefs about Housing Affordability As a Key Social Determinant of Health</i>	2018
Interdisciplinary Association for Population Health Science – Poster Presentation Washington, DC	
<i>Building the Case for Housing Policy: Understanding Public Beliefs about Housing Affordability As a Key Social Determinant of Health</i>	2018
AcademyHealth Annual Research Meeting – Poster Presentation Seattle, WA	
<i>Emerging Ethical Issues within Integrated Health Delivery Systems</i>	2016
American Public Health Association Annual Meeting & Expo – Moderator Denver, CO	
<i>How Families Shape Obesity</i>	2016
Persistent and Emerging Issues in Population Health Science Interdisciplinary Association of Population Health Science Meeting – Moderator University Park, PA	
<i>Knowledge of Preventive Coverage under the ACA</i>	2016
Health Economics Special Interest Group AcademyHealth Annual Research Meeting – Poster Presentation Boston, MA	

<i>Ethical Conduct of Public Health Practice and Research in Challenging Situation</i>	2015
American Public Health Association Annual Meeting & Expo – Moderator Chicago, IL	
<i>Does Exposure to an Alternative Frame of Obesity and Values Influence Public Support for Support for Obesity Prevention Policies? Results from a Population-Based Survey Experiment</i>	2015
AcademyHealth Annual Research Meeting – Oral Presentation Minneapolis, MN	
<i>Does Exposure to an Alternative Frame of Obesity and Values Influence Public Support for Obesity Prevention Policies? Results from a Population-Based Survey Experiment</i>	2015
Robert Wood Johnson Health and Society Annual Meeting – Oral Presentation Chapel Hill, NC	
<i>Ethics of Setting Policy in the Face of Technological Developments</i>	2014
American Public Health Association Annual Meeting – Moderator New Orleans, LA	
<i>The Interaction between Media and the Public: Do Frames Used in Readers' Comments Mirror those Used in Online News Content about Obesity?</i>	2014
Robert Wood Johnson Health and Society Annual Meeting – Oral Presentation Detroit, MI	
<i>Does Race and Ethnicity Moderate the Relationship between Homeownership and Health? Findings from the California Health Interview Survey</i>	2012
AcademyHealth Annual Research Meeting – Poster Presentation Orlando, FL	
<i>Does Race and Ethnicity Moderate the Relationship between Homeownership and Health? Findings from the California Health Interview Survey</i>	2011
American Public Health Association Annual Meeting & Expo – Poster Presentation Washington, DC	
<i>The Role of Generational Status in Diabetes Care and Processes among Mexicans</i>	2010
American Public Health Association Annual Meeting & Expo – Poster Presentation Denver, CO	
<i>The Role of Generational Status in Diabetes Care and Processes among Mexicans</i>	2010
AcademyHealth Annual Research Meeting – Oral Presentation Boston, MA	
<i>Reducing Immigrant Deaths along the U.S./Mexico Border: The Role of Academic Institutions</i>	2008
American Public Health Association Annual Meeting & Expo – Oral Presentation San Diego, CA	
<i>The Impact of Deaths Due to Exposure along the US-Mexico Border</i>	2007
American Public Health Association Annual Meeting & Expo – Poster Presentation Washington, DC	

How Social Justice and Human Rights Impacts the Communities of the Southwest 2007
American Public Health Association Annual Meeting & Expo – Poster Presentation
Washington, DC

INVITED CAMPUS/DEPARTMENTAL TALKS

*Housing as a Social Determinant of Health. Communication, Policies, and COVID-19:
Impacts on Hispanic Communities* 2020
Inaugural Research on Race- and Ethnicity-Based Disparities (RRED) Seminar Series
Penn State Hershey College of Medicine and Penn State Health Office for Diversity
Hershey, PA

How Pennsylvania’s Municipalities and Local Officials Confront the Coronavirus: A Public Report 2020
School of Public Policy – Policy and The Pandemic Series
The Pennsylvania State University
University Park, PA

Wearable Technology Data and its Use to Nudge Behavior: Ethical Considerations 2019
Rock Ethics Institute Bioethics Colloquium
The Pennsylvania State University
University Park, PA

*Examining Public Beliefs about the Link between Housing Affordability and Health: Results from a
Mixed-Methods National Survey* 2020
Population Research Institute (PRI) Seminar – Invited Speaker
The Pennsylvania State University
University Park, PA

Elite Support for Policies Addressing Housing Affordability: Examining the Causal Pathways 2016
Center for American Political Responsiveness (CAPR) Seminar – Invited Speaker
The Pennsylvania State University
University Park, PA

Addressing Health Disparities through the Lens of Health Policy Framing 2016
Penn State-Hershey and Lebanon VA Medical Center
Medicine Grand Rounds, Invited Speaker
Hershey, PA

TEACHING EXPERIENCE

Instructor 2016 - Present
Department of Health Policy and Administration
College of Health and Human Development
The Pennsylvania State University

Spring 2018 - 2020: HPA 301 Honors Health Services Policy Issues
 Spring 2017 - 2021: HPA 561 Introduction to Research Design in Health Services Research
 Spring 2016/Fall 2016: HPA 301 Health Services Policy Issues

Special Reader (Teaching Assistant) 2011 – 2012
 Department of Health Services
 UCLA Fielding School of Public Health
 The University of California Los Angeles
 Winter 2011 and 2012: Ethical Issues in Public Health

Instructor 2008
 Saint Mary's College of California
 Winter 2008: The Intersection of Public Health, Ethics, and Human Rights

Teaching Assistant 2006 – 2007
 Mel and Enid Zuckerman College of Public Health
 The University of Arizona
 Spring 2007: Ethics, Values, and Public Health Policy

EDITORIAL AND JOURNAL POSITIONS

Member, Editorial Board 2022 – 2023
Social Science & Medicine Population Health

Member, Editorial Board 2013 – 2018
AIMS Public Health

Chair, Advisory Committee, *The Nation's Health*, APHA 2017 – 2018
 Appointee, Advisory Committee, *The Nation's Health*, APHA 2014 – 2016

Peer Reviewer 2013 – Present
AIMS Public Health
American Journal of Public Health
American Journal of Preventive Medicine
Health Communication
Health & Justice
International Journal of Health Policy and Management
Journal of Racial and Ethnic Health Disparities
Journal of Urban Health
Medical Care
Obesity
PLOS One
Social Science & Medicine
Social Science & Medicine Population Health
Social Theory and Health
Women's Health

PROFESSIONAL AFFILIATIONS, SERVICE & EXPERIENCE

Elected Board Member Co-Chair, Membership Committee Interdisciplinary Association for Population Health Science (IAPHS) Washington, DC	2020 – Present
Immediate Past Chair Ethics Section American Public Health Association (APHA) Washington, DC	2020 – Present
Chair Ethics Section American Public Health Association (APHA) Washington, DC	2017 – 2019
Honors Advisor - Schreyer Honors College Department of Health Policy and Administration College of Health and Human Development The Pennsylvania State University University Park, PA	2017 – Present
Chair-Elect Ethics Section American Public Health Association (APHA) Washington, DC	2016 – 2017
Appointed Member Consumer Health Insurance Literacy Work Group Pennsylvania Insurance Department	2016 – Present
Member Pennsylvania Public Health Association (PPHA)	2016 – Present
Member Interdisciplinary Association for Population Health Science (IAPHS)	2016 – Present
Fellow The FrameWorks Institute Washington, D.C.	2015 – Present
Program Chair, 2016 Ethics Section American Public Health Association (APHA) Washington, DC	2015 – 2016
Member Rev. 01/2022	2009 – Present Ortiz, SE

AcademyHealth National Organization

Member
American Public Health Association

2006 – Present

Co-Founder
Social Justice in Health Symposium
The University of Arizona, Mel and Enid Zuckerman College of Public Health
Tucson, AZ

2007

¹ Denotes student author